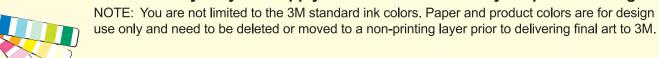


## **Promotional Products Artwork Template** Small Tablet Skin (5" x 7") — PCES57

## **GENERAL INSTRUCTIONS**

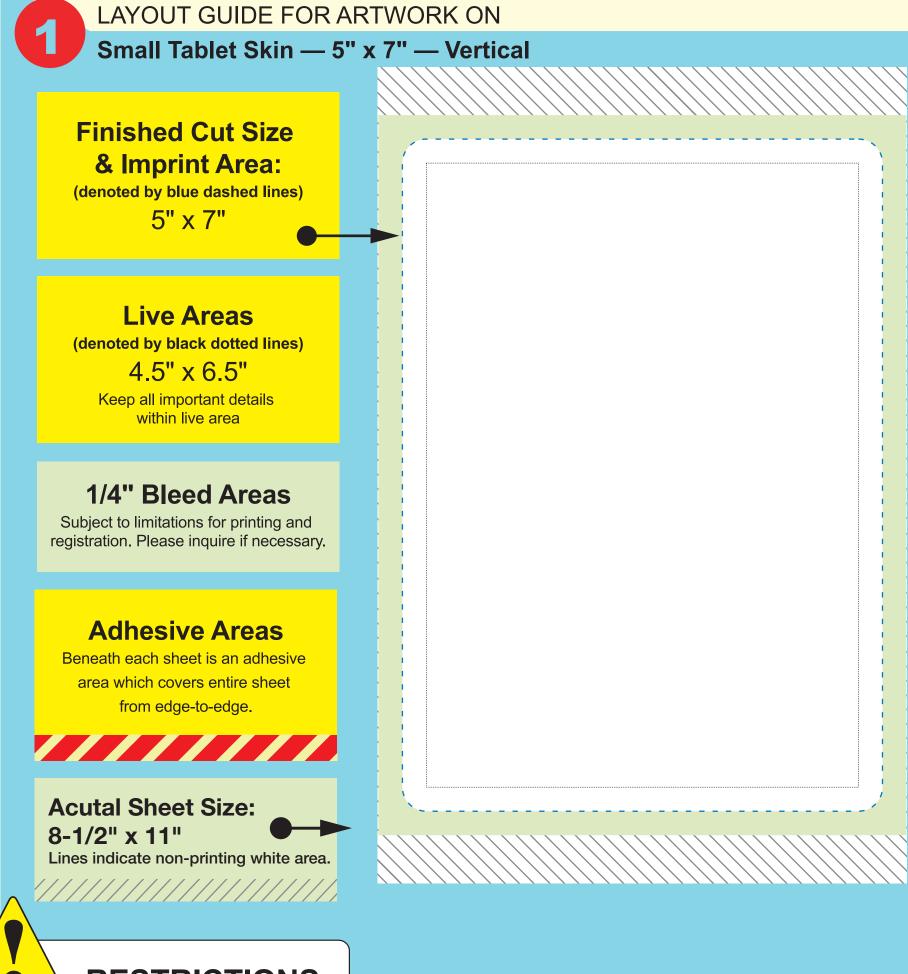
- 1. Please give us your name and any known order details in the box above/left.
- 2. Create or locate your artwork in the top layer. Note: some other layers are non-printing layers and will not appear on any proofs you print.
- TIP: Hide/show the non-printing layers as needed during layout work; please do not delete the non-printing layers prior to saving file.
- 3. All guides and dimensions shown here are at 100%.
- 4. Convert text to graphics (create outlines), even if fonts used are Adobe Postscript Type 1 fonts. TIP: Keep a record of all fonts used. Because converted text is no longer editable as type, you may need your fonts for future revisions.
- 5. If any bitmap images are placed in this file, resulting in a "metafile" please do not modify the placed bitmap here. Also, be sure to "link" the file rather than parse (rasterize) it into this file, and also send the bitmap file together with this file.
- 6. Color swatches for 3M standard inks, papers, etc. can be downloaded at: www.3M.com/templates. The swatches make it easy for you to apply the standard colors to your product design.

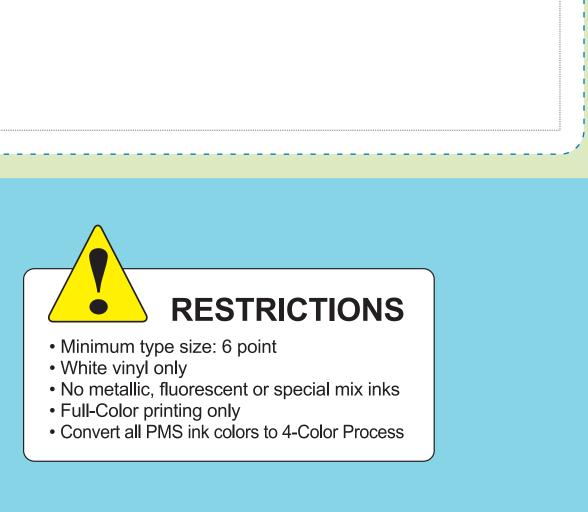


- 7. Do NOT perform any trapping
- 8. Please give your completed file a name that helps us identify it. (Examples: "Pepsicube.eps" or "PO#123.eps" ... not "notepads.eps" or "Untitled")









LAYOUT GUIDE FOR ARTWORK ON

Small Tablet Skin — 7" x 5" — Horizontal

**Finished Cut Size** 

& Imprint Area:

(denoted by blue dashed lines)

7" x 5"

**Live Areas** 

6.5" x 4.5"

Keep all important details

**Acutal Sheet Size:** 

8-1/2" x 11"

within live area

Lines indicate non-printing white area.

1/4" Bleed Areas

Subject to limitations for printing and

registration. Please inquire if necessary.

**Adhesive Areas** 

Beneath each sheet is an adhesive

area which covers entire sheet

from edge-to-edge.

(denoted by black dotted lines)

## Template: #PCES57

Issue Date: January 1, 2014

Note: Be sure to check our website for updated editions.

Go to: www.3M.com/templates



- Minimum type size: 6 point
- White vinvl only
- No metallic, fluorescent or special mix inks
- Full-Color printing only
- Convert all PMS ink colors to 4-Color Process

