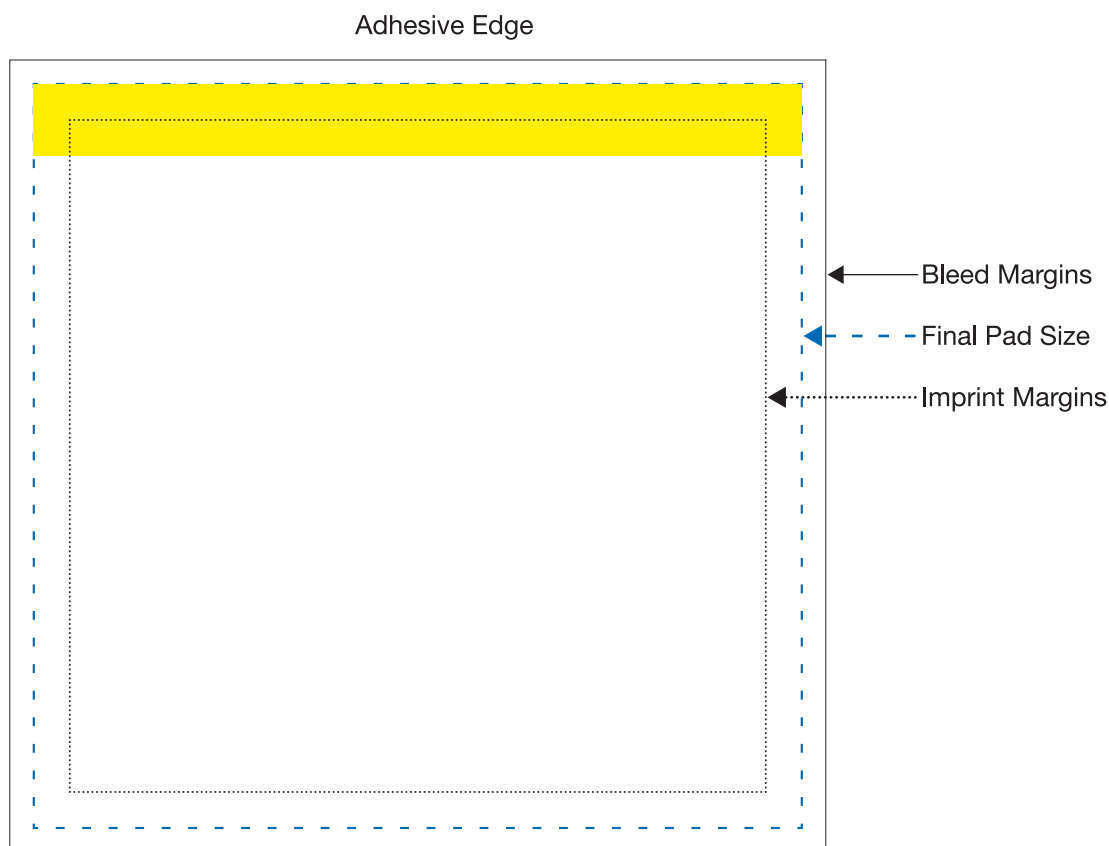




custom printed  
products

# Promotional Products Artwork Template 4 x 3.875



## RESTRICTIONS/GUIDELINES: For Pads

- Text - minimum of 4pt. and not too thin. (5pt minimum for reversed)
- TM and ® - minimum of 3 pt. (4pt reversed)
- Line thickness - minimum of .25pt. (.5 pt for reversed copy)
- Recommended Screens for spot print 5-15%
- Recommended Screens for CMYK print 5-7%
- Bleeds should begin at the imprint margin and continue off, filling the minimum bleed margin.
- Logos, text or anything that needs to be guaranteed to print should be placed within the imprint margin.
- All Post-it® Notes and Cubes are printed on uncoated stock. Spot print should reference Pantone Uncoated Library (PMS-U) & Digital print should be in CMYK or from Pantone Uncoated Library -please provide the uncoated PMS color/s on PO.
- QR codes 1/2 inch minimum. 100% print

Approximate Full Pad Size: 4"W x 3.875"H

Approximate Imprint Area: 3.625"W x 3.5"H

Approximate Bleed Area: 4.25"W x 4.125"H

Beneath each sheet is adhesive area

Name: Post-it® Notes: 4 x 3.875

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