



Custom Printed
Products



Functional Notes Idea Book



Original Post-it® Notes

- **Key Features:** Pressure sensitive adhesive, removes cleanly, repositionable, recyclable, holds securely in all areas
- **Recommended Uses:** Notes to hotel guests, branded to-do lists, pizza box coupons, indicate newly sanitized surfaces
- **Usable Surfaces/Environments:** Smooth horizontal surfaces, normal indoor conditions (temp, humidity, etc.)
- **Adhesion Strength:** The Original



Post-it® Super Sticky Notes

- **Key Features:** Pressure sensitive adhesive, removes cleanly, repositionable, recyclable
- **Recommended Uses:** "Sorry we missed you" notes for delivery drivers, restaurant coupons for car windows and front doors, inventory checklists for boxes and shelves
- **Usable Surfaces/Environments:** Smooth and lightly textured vertical surfaces, normal indoor conditions (temp, humidity, etc.) and dry outdoor conditions (protected from rain or apply when dry)
- **Adhesion Strength:** 2x the sticking power vs. original Post-it® Notes



Contents

- Original Post-it® Notes 4**
 - Restaurant Communications 4
 - Fundraisers 6
- Post-it® Super Sticky Notes 7**
 - Inventory Checklists 7
 - Communicate with Ease 8
 - Coupons 9
 - Hospitality Notes 10
 - Support the Cause 12
 - Temporary Signage 13



Restaurant Communications

Scotch® Custom Printed Lint Sheets Pocket Packs are easily customizable and make a great "Thank You" gift or value-added giveaway.





PD33P

Marketing Tip: Plan for Scanning

Add a QR code or bar code to your notes so your customers can scan menus, coupons, offers or reward points.

Scotch®

Custom Printed Lint
Sheets Pocket Pack



PCLSFC

Look Sharp, Be Sharp

40 disposable sticky sheets easily remove lint and pet hair from clothing and more. The specially designed cover can be imprinted in full color and helps prevent lint sheets from sticking to purse or pocket contents.



Fundraisers

Leave Notes Door-to-Door

Help support any cause by using Post-it® Custom Printed Notes as a direct marketing tool. Create a note with a special notice on the top and the succeeding pages can be used in the notepad.

PD46P





Inventory Checklists

Create organization and enhance communication with inventory tags for any warehouse. Keep track of items by adding notes to the packages or shelving units.

PD46P

Warehouse Storage **Inventory Tag Checklist.**

IMPORTANT FEATURES

- ☒ Barcode Scanning
- ☒ Maintain the right stock
- ☐ Order management
- ☐ Invoice management
- ☒ Shipping management
- ☒ Tag scanning
- ☒ Supplier management
- ☒ Geolocation
- ☐ Transport management
- ☐ Returns management

Sign: Erin Anderson Date: 10/7/21

Icons: Forklift, Recycle, Hands, Umbrella



Communicate with Ease

Looking to draw attention to your latest promotion? Or have you opened up a new business and are just trying to get your name out there? Consider Custom Printed Post-it® Notes for door-to-door advertising. It's a unique way to capture attention and still leave a message if no one is home.

PD46P



PD35P



ADVERTISE YOUR MESSAGE BY ADHERING YOUR OFFER TO SURFACES SUCH AS WINDOWS — REMOVES CLEANLY AND LEAVES NO RESIDUE BEHIND.



MAKE YOUR OFFER STAND OUT BY ADDING A QR CODE FOR EASY ONLINE ORDERING.



Coupons

Custom Printed Post-it® Notes can be used as coupons for the perfect tool to showcase your special offer or promotion.

Repositionable notes can be moved from surface to surface and they still stick! Move from a pizza box straight to your refrigerator. This allows you to not forget about the coupon or lose it before the next time you need it.

PD46P



PD35P





Hospitality Notes

Promote your brand by providing Post-it® Custom Printed Notes in each hotel room. Enhance your notes by adding hotel information at the bottom. Great for coupons, events and contact information.





PD33P

Directing Traffic, Setting Expectations

Have a space that has been rented or reserved? Post-it® Custom Printed Notes are a great way to let all customers know that the space will not be available for a certain period of time — and to direct them to an alternate amenity on the property.



PD46P



PD33P



Support the Cause

Help support any cause by using Post-it® Custom Printed notes as a direct mailing tool. Create a note with a special notice on the top sheet with a different message on each sheet inside! A 3×4 or 3×5 sheet pad can be mailed in a standard mailing #10 envelope and incur no extra postage.

PD33P



PD46P





Temporary Signage

Looking for temporary signage for your business? These Post-it® Custom Printed Notes Banner Rolls are excellent for marking off areas, items out of stock or communicating important messages.



PB275

3M.com/promote

Register for our distributor only website and let our Sales Tools help you!

3M Promotional Markets is Open Line

If you've never worked with 3M before, come on board and benefit from our many years of experience, quality products and exceptional service.



Recipient of a 2020 SAGE A Rating
Rate us at sageworld.com

Customer Service | Product Quality | Delivery



3M Promotional Markets

ASI 91240 / PPAI 113638 / SAGE® 55850 / PPC 840606 / UPIC POST-IT

3M, Post-it®, the color Canary Yellow, and Scotch are trademarks of 3M.

SAGE and the SAGE logo are registered trademarks of Quick Technologies, Inc.

© 3M 2021 . All Rights Reserved. Printed in U.S.A. Used under license in Canada. Please Recycle.