



Custom Printed Products



Restaurants and Food Service

Custom Printed Post-it® Notes showcase digital menu

Challenge

A successful BBQ chain in the Southwest U.S. wanted to reduce its environmental footprint by replacing printed plastic menus with a more eco-friendly option.

Solution

Custom Printed Post-it® Notes containing scannable QR codes were placed on the tables, allowing customers to view the menu and place orders via mobile phone.

Results

The recycled Custom Printed Post-it® Notes encouraged customers to use their mobile devices, which allowed the restaurant to reduce

the number of plastic printed menus they kept on hand. Customers found the QR code easy to use and appreciated the restaurant's efforts to reduce its environmental footprint.



#PD33P-25
3 x 3 Custom Printed Notes

