

**Political Idea Book** 



#### **Original Post-it® Notes**

- Key Features: Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable, holds securely in all areas
- Recommended Uses: Notes to hotel guests, branded to-do lists, pizza box coupons, indicate
  newly sanitized surfaces
- Usable Surfaces/Environments: Smooth horizontal surfaces, normal indoor conditions (temp, humidity, etc.)
- Adhesion Strength: The Original



### **Post-it® Super Sticky Notes**

- Key Features: Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable
- Recommended Uses: "Sorry we missed you" notes for delivery drivers, restaurant coupons for car windows and front doors, inventory check lists for boxes and shelves
- Usable Surfaces/Environments: Smooth and lightly textured vertical surfaces, normal indoor conditions (temp, humidity, etc.) and dry outdoor conditions (protected from rain or apply when dry)
- Adhesion Strength: 2x the sticking power vs. original Post-it® Notes



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### **Custom Virtuals and Storyboards**

#### Yes, we do that

Need help with a client meeting? Let us create custom virtuals and storyboards that bring the one and only Post-it® Brand to life:

- · We research the company to find the best product fit
- 24-48 hour turnaround on standard virtuals
- A complimentary service just for you

A free value-added service from Post-it\* Custom Printed Products



### **GET YOUR BRAND IN SHAPE!**

Post-it® Custom Printed Notes Shapes are a great option to create extra impact at your next event.

Choose from over 100 fun, memorable shapes or create your own custom shape. Available in recycled and premium paper colors, standard and custom shapes and additional sheet count options.





# LOOKING FOR A UNIQUE WAY TO CAMPAIGN?

Post-it® Custom Printed Notes are a great, inexpensive way to market your brand while campaigning door to door. Available in a wide variety of sizes making them ideal for leave behinds after town hall meetings, ideal for direct mail marketing and thank you notes after the election.





# THE PERFECT TOOL FOR DOOR TO DOOR CAMPAIGNING.

Ideal for vertical applications and available in a wide variety of sizes and paper colors.

Post-it® Super Sticky Custom Printed Notes are the perfect avenue to take your campaigning outdoors - making it excellent for temporary signage! Post-it® Super Sticky Notes have 2x the sticking power of original Post-it® Notes.



# CONNECT WITH ANYONE ANYWHERE.

Going door to door allows for personal connections with potential voters, making the campaign message more impactful. When someone isn't home, leaving a Post-it® Note ensures they still receive the important reminder to vote. These Notes serve as a visible and constant reminder, increasing the likelihood of voter turnout. Additionally, this approach demonstrates the campaign's commitment to reaching every voter, even in their absence.





## A GREAT LEAVE BEHIND FOR YOUR OFFICE OR DESK.

Post-it® Custom Printed Notes Cubes are a great way to splash your message with vivid, photo-quality images available on all four sides of the cube. Add your slogan, name, and/or contact information on the top of the sheets for extra visibility. Offered in a wide variety of sizes makes your advertising efforts endless. Maximize the entire cube by printing on all 5 surfaces. A great leave behind and gift after the election season is over.



### FLAG + WRITING TOOLS - CLASSIC SERIES FLAG

The cover twists open to reveal red flags that you can easily mark important documents or dates on the calendar. Add your full color imprint and you have a marketing avenue that will be seen over and over.



### PERFECT FOR ON THE GO!

Scotch® Custom Printed Lint Sheet Pocket Packs have covers that protect the lint sheets from getting dirty. The covers are customizable and can be printed full color edge to edge. The 40 sheets pick up lint, fur, fuzz, hair and debris for a crisp, clean look. The convenient size makes it optimal for purses, laptop bags and back pockets.

GREAT FOR HANDOUTS AT PARADES, TOWN HALL MEETINGS AND MEET AND GREETS!



### **GET HOOKED ON COMMAND!**

Command® Brand Custom Printed Hooks are an excellent option for storage and organization. They come in two full color, functional sizes, allowing you to hang whatever you want wherever you need it. When you're finished with them, they remove cleanly without damaging the surface.



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