



**Custom Printed Products**



## Parts Manufacturing

Custom Printed Post-it® Super Sticky Notes keep production line moving

### Challenge

A prominent manufacturer of component parts for the automotive industry was finding it difficult to track painted parts that required inspection prior to final assembly. More than 100 different parts required inspection on the painting line before being moved to the drying room. However, inspectors didn't have a way to mark the parts without damaging them. The various adhesive notes and flags being used would not adhere when faced with the powerful fans in the drying room.

### Solution

Working closely with the customer on their unique requirements, Custom Printed Post-it® Super Sticky Notes were custom-engineered with a wider adhesive strip to increase adhesion strength. The plastic material previously used by the customer was converted to paper to save them money and the newly designed paper flags were numbered 1 to 100, giving each inspector a flag specific to their inspection station.

### Results

The Custom Printed Post-it® Super Sticky Notes streamlined the entire inspection process. Inspection tags stayed in place despite the extreme conditions in the drying room but could be easily removed without damaging the painted finish. The paper substrate lowered the cost of the inspection tags and reduced their environmental impact by replacing plastic. Lower order minimums allowed the customer to reduce inventory levels and inspectors saved precious time on the line because they no longer had to write inspection station numbers on each flag.

