

Financial Idea Book



Original Post-it® Notes

• Key Features

Pressure-sensitive adhesive, removes cleanly, repositionable and recyclable.

- Recommended Uses Notes to hotel guests, branded to-do lists, pizza box coupons and indicate newly sanitized surfaces
- Usable Surfaces/Environments Smooth horizontal surfaces, normal indoor conditions (temp, humidity, etc.)



Post-it[®] Super Sticky Notes

• Key Features

Pressure-sensitive adhesive, removes cleanly, repositionable and recyclable

Recommended Uses

"Sorry we missed you" notes for delivery drivers, restaurant coupons for car windows and front doors, inventory checklists for boxes and shelves

• Usable Surfaces/Environments

Smooth and lightly textured vertical surfaces, normal indoor conditions (temp, humidity, etc.) and dry outdoor conditions (protected from rain or apply when dry)

Adhesion Strength
2x the sticking power vs. original Post-it[®] Notes







Custom Virtuals and Storyboards

Yes, we do that

Need help with a client meeting? Let us create custom virtuals and storyboards that bring the one and only Post-it[®] brand to life:

- We research the company to find the best product fit
- 24-48 hour turnaround on standard virtuals
- A complimentary service just for you

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Custom Printed Notes

Post-it[®] Custom Printed Full Color Notes are the perfect desk item to keep organized. With seven different sizes of full color notes, you can use them to have personalized notes for each staff member. Full color notes are available in 2 3/4 x 3, 3 x 3, 3 x 4, 3 x 5, 3 x 8, 4 x 6 and 6 x 8 sizes. Great for ways to build brand awareness. With our low quantity design change program, this is the perfect tool for multiple financial advisors.



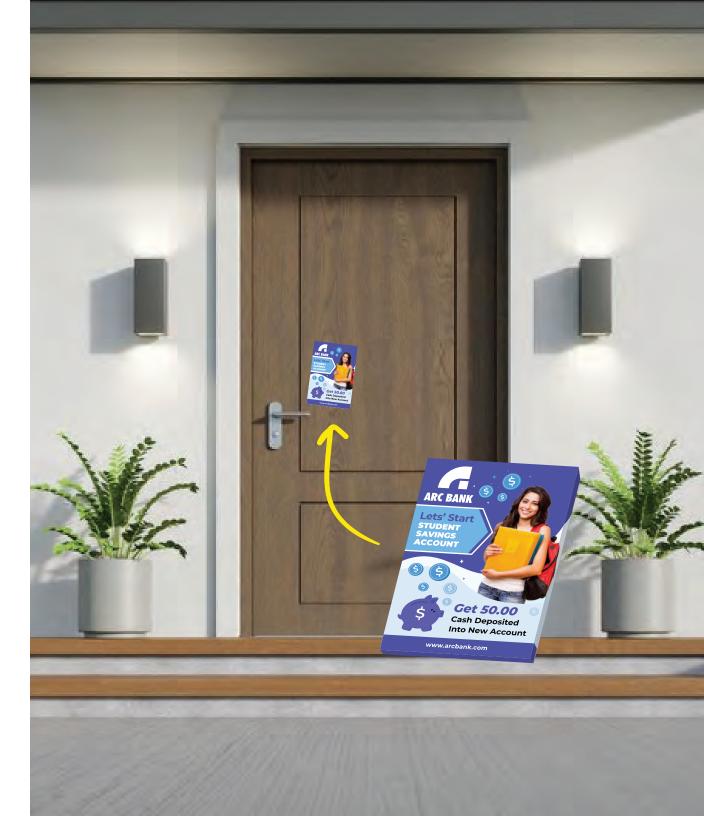




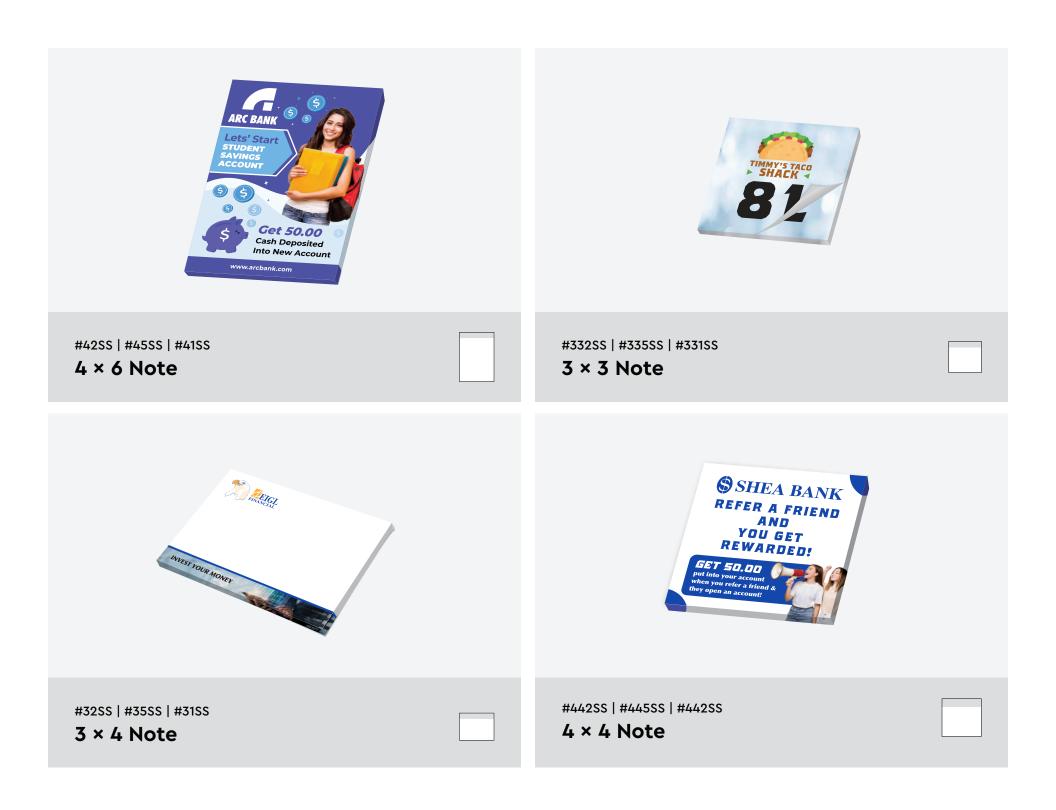
Post-it[®] Custom Printed Super Sticky Notes

Providing Function and Organization

Your message will stick around on vertical surfaces with our Post-it® Super Sticky adhesive. This adhesive has 2x the sticking power of our original Post-it® Note adhesive. This extra strength allows notes to be placed on vertical, smooth and lightly textured surfaces and in either normal indoor conditions or dry outdoor conditions that are protected from the elements. These notes and the pressure-sensitive adhesive remove cleanly, are recyclable and repositionable. You can move them from place to place and they still stick!



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Post-it[®] Custom Printed Notes Cubes

Use All Five Advertising Surfaces to Maximize Impact

Add a special touch to any Post-it[®] Custom Printed Notes Cube. With photo-quality images printed in full color, it's a savvy use of space. Personalize each sheet with the name and logo of your institution or leave blank for more writing area. Either way, they are a powerful year-round advertising tool. Planning for a special work anniversary or looking for a unique donor gift? Brand any cube and give it as a gift. Use all five advertising surfaces to maximize brand exposure.







Essential Journal featuring Post-it[®] Notes and Flags

Keep organization essentials close at hand wherever you go. Toss in a bag or keep in a purse. Great to flag, highlight or take quick notes on the go.



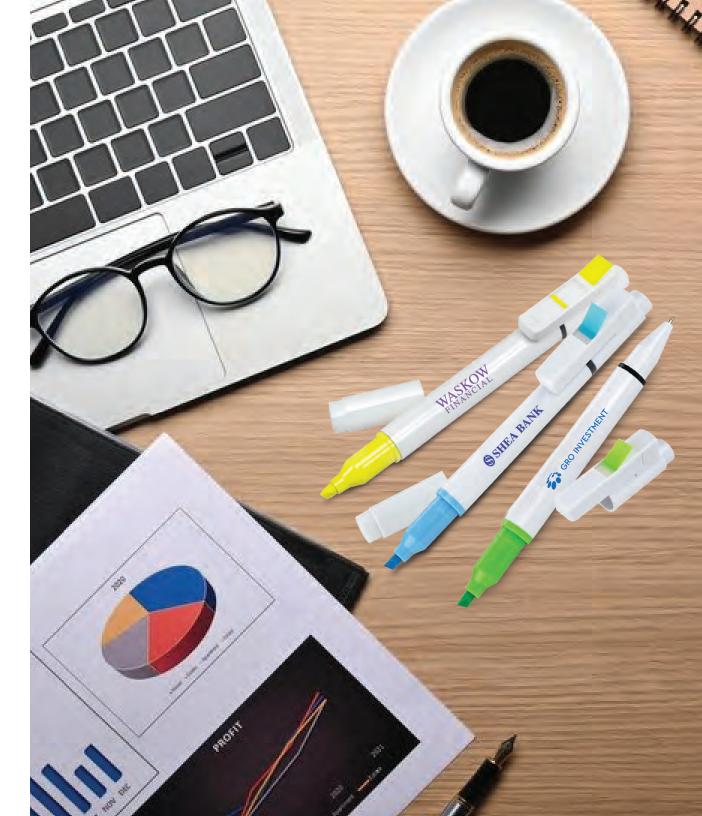




Flag+ Writing Tools

Multiple Marking Tools in One

These writing tools are available in an array of colors and options. Simply twist the end of the classic series and flags appear. Easy to grab when needed, it's the perfect location for flags. You can print a full-color custom imprint on the pens, on the front of the barrel. Available as either highlighters with flags or pens with flags. Or as a Flag+ pen and highlighter combo in our Trio Series. These are the perfect tool for healthcare to mark important charts and highlight information.







#WIHFC Classic Series: Flag+ Highlighter



#WIPHFC

Trio Series: Flag+ Pen and Highlighter Combo



#WIPFC Classic Series: Flag+ Pen

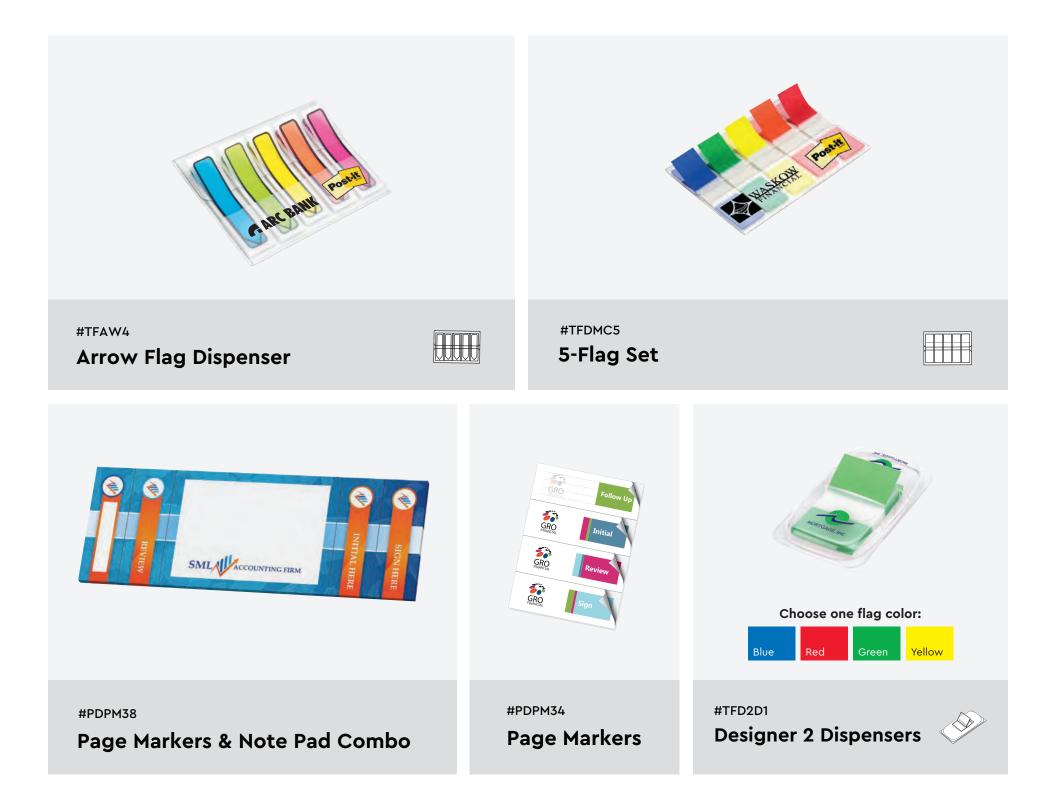




Flags + Dispensers

Flag. Write. Repeat. With so many great color options and configurations custom printed flag dispensers and pagemarkers are the best fit for those trying to keep organized. You can print full color process our spot colors on the pagemarkers which gives you optimal flexibility. These are great for custom messages or leave a blank space to write your own message while flagging important information. A great pairing to the flag dispensers. These are small enough to fit into a purse or brief case and are a great leave behind for working with clients. Highlight important documents that need to be signed to ensure nothing gets missed. Ideal for bankers, brokers, your customers and so much more!

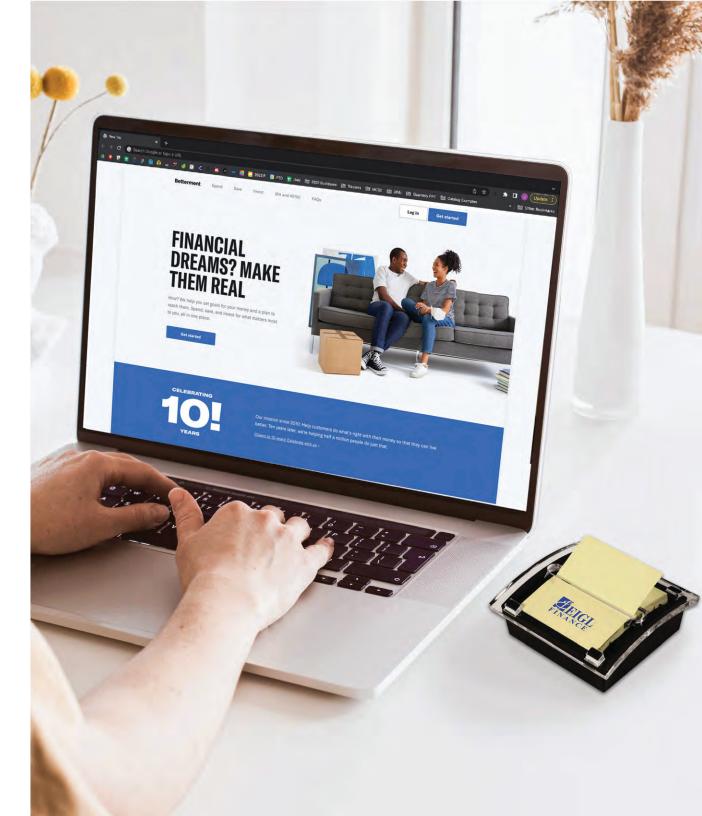






Custom Printed Note Dispensers

This professional gift is classic but functional. Post-it Custom Printed Pop-up Note Dispensers are available in a variety of sizes and formats that are sure to be used and remembered. A professional gift that you can refill again and again!





#DS100 Notes and Flags Dispenser







#DS330 Notes Dispenser



#STL330 Notes Dispenser

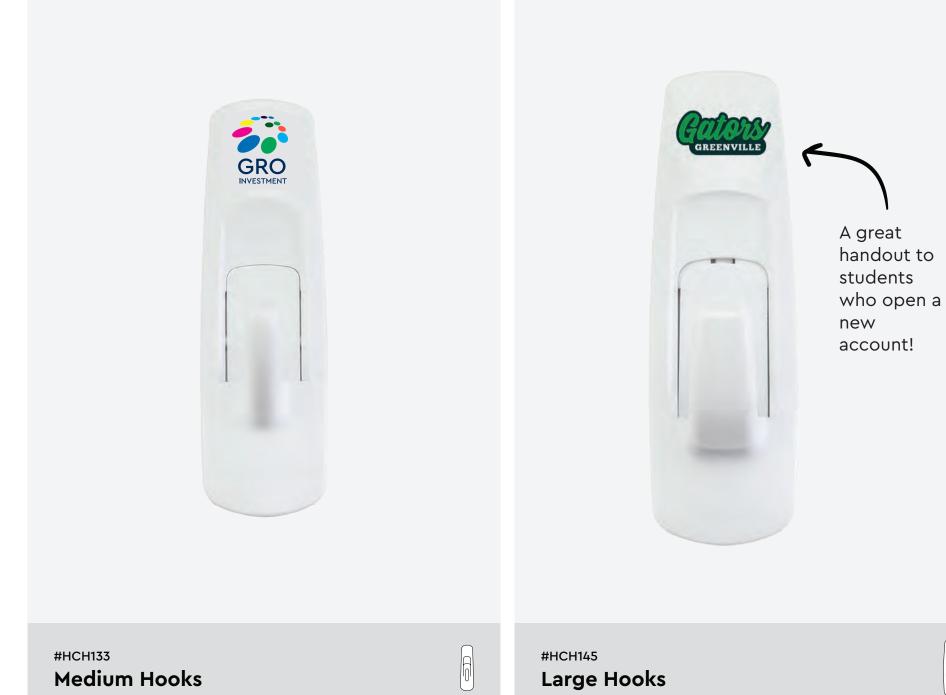




Custom Printed Hooks

Make sure your message hangs around as you keep what you need nearby. Command[®] Brand Custom Printed Hooks can be placed on nearly any smooth surface — damage free. Sticks securely to painted walls, stained or varnished wood, glass, tile, laminate, metal and more. No screws, no nails and no surface damage when removed. Available in two sizes.





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