



with
custom printing

**DO NOT
INVENTORY**

Date: 05/02/2025
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Sticky Solution for Smarter Inventory

How Post-it® Custom Printed Notes Helped a Retailer Streamline Shelf Management

Challenge

A national retail chain was struggling with inconsistent shelf labeling across multiple store locations. Traditional paper tags were falling off, leaving shelves unmarked and creating confusion for both employees and customers. The system was inefficient, especially during restocking, markdowns, and inventory counts. They needed a more visible, flexible, and easy-to-use method for tagging items on shelves—without damaging the fixtures.

Solution

Post-it® Custom Printed Notes were introduced as repositionable shelf inventory tags. The retailer customized each note with key product information, including SKU, price, restock date, and barcode. Different colors were used to signify product status (e.g., low stock, clearance, discontinued), making visual identification fast and intuitive. The adhesive backing allowed notes to stick securely to shelving units, product bins, or boxes—and just as easily be removed or relocated when needed.

Results

The implementation of Post-it® Custom Printed Notes as inventory tags led to significant improvements in store operations. Staff reported a 30% reduction in time spent locating or verifying products, boosting efficiency. Visual tags streamlined communication between departments, while consistent, easy-to-read labeling reduced restocking and markdown errors. The retailer also saved on fixture costs, as the notes required no clips and left no residue. Employees praised the change, convenience, clarity, and a repositionable design.



#PD35-25
**3 × 5 Custom
Printed Notes**

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