



Custom Printed Products



Household Moves

Custom Printed Post-it® Super Sticky Notes keep customers organized

Challenge

A moving company wanted to improve communication between homeowners and the moving company's own employees. Homeowners needed a way to indicate which items should stay in the home, get loaded on the truck, or be set aside for donations. This was further complicated by outdoor items like playsets, patio furniture and landscaping accessories.

Solution

The moving company provided Custom Printed Post-it® Super Sticky Notes to customers, allowing them to easily mark boxes and household items to ensure a successful move. Pre-printed 1x3 notes with the words "Keep," "Move" and "Donate" allowed homeowners to quickly walk the property and mark each item.

Results

Feedback was overwhelmingly positive from homeowners and moving company employees alike. The Custom Printed Post-it® Super Sticky Notes have reduced errors, eased frustration and increased the speed of each move — enabling the moving company to complete more moves during the year.

