

with Custom Printing

FOOD PANTRY FINDS UNIQUE SOLUTION FOR FOOD DRIVE

Post-it[®] Super Sticky Notes are used for Food Pantry Organization

Scenario

A rural community food pantry serves over 100 families in any given week. Since the arrival of the pandemic, they have been forced to use a drive-thru system, where people remain in their cars and the volunteers bring the food to them. They are also in a climate where wind and rain is a factor. They needed notes that would outlast the elements as well as serve those in need.



Solution

The Food Pantry needed a note that would stick and not come off the windshield while cars were utilizing the drive-thru system. Post-it® Super Sticky Notes were the perfect solution. Customers would drive up and the volunteer would check them in and ask how many families and how many people in each family. The volunteer would then write this information on the note and then the volunteer would put itn on the driver's side of the windshield. The vehicle would then drive up to the food loading area. The food loaders would take the note off and put on a corrugated box. The box would then be filled and placed in the back of the vehicle. These notes are the perfect solution as the note gets moved from location to location and they keep on sticking!

Outcome

Post-it[®] Super Sticky Notes are 2x stronger than traditional adhesive which allows them to adhere to a variety of surfaces. The Post-it[®] Super Sticky notes were a great solution to keep the food pantry organized and allow the continuation of the food delivery service. These notes created peace of mind for each family and volunteer while making a difference in so many lives.