



Custom Printed Products



Drive-Thru Windows

Custom Printed Post-it® Super Sticky Notes limit customer contact during the COVID-19 pandemic

Challenge

A quick-service restaurant in the Midwest had closed its indoor dining rooms due to COVID-19 but was overwhelmed by a tenfold increase in drive-thru traffic. Multiple cars would wait in the parking lot for orders but restaurant employees had no way to identify which order went with each car.

Solution

The restaurant turned to pads of Custom Printed Post-it® Super Sticky Notes for a fast solution. Each pad had the numbers 1-99 printed in bold black ink. As every car passed through the drive-thru, a restaurant employee placed a pre-numbered note on the guest's car window which was then easily matched to the order number.

Results

This innovative use of Custom Printed Post-it® Super Sticky Notes accelerated the delivery of orders to waiting customers, eliminated delivery errors and enabled a completely contactless ordering process in the midst of a pandemic.



#PD34P-25
3 x 4 Custom Printed Notes

