



custom printed
products

Providing Communication Solutions



with Custom
Printed Products

Promotional Products Work and Consumers Love Them

94%

like receiving
promotional products

83%

say promotional products make
an experience more enjoyable

88%

use logoed promotional products when it
supports brands or causes they know or like

75%

keep a promotional product
because the item is useful





Contents

- Food Pantry 4
- Motivational Notes 6
- Restaurants and Food Service 8
- Home and Business Moves 10
- Drive-Thru Windows 12
- Healthcare Solutions 14
- Important Dates 16
- Colleges and Universities 18

Food Pantry Finds Unique Solution for Food Drive

Post-it® Super Sticky Custom Printed Notes Provide Support for Food Pantry Organization



[DOWNLOAD CASE STUDY](#)



Challenge

A rural community food pantry provides support to over 100 families each week. To improve efficiency and convenience, they adopted a drive-thru model, allowing individuals to remain in their vehicles while volunteers deliver food directly to them. The pantry operates in a region where unpredictable weather, including strong winds and rain, can impact their services. The food pantry needed a note that would stay securely on windshields during the drive-thru process period.

Solution

Post-it® Super Sticky Notes were the perfect solution. Volunteers wrote customer details on the notes and placed them on the driver's side windshield. The vehicle then moved to the food loading area, where the note was transferred to a box, which was filled and placed in the car. These notes stayed attached through multiple steps, ensuring a seamless process even in windy or rainy conditions.

Results

Post-it® Super Sticky Custom Printed Notes are twice as strong as standard adhesive notes, allowing them to stick securely to a variety of surfaces. They proved to be an excellent solution for keeping the food pantry organized and ensuring the smooth operation of the food delivery service. These notes provided peace of mind for both families and volunteers, making a meaningful difference in the community.



**DRIVE-THRU
FOOD
PANTRY**



**PEOPLE SERVANT
CHARITY GROUP**

Helping to Feed those in Need
Open to the Public

April 20 • 4-5:30pm*
May 2 • 4-5:30pm*
May 7 • 4-5:30pm*

Coupon #

022

Important Information

- Drive Thru Only
- Keep your windows rolled up
- Be prepared to open your trunk
- Stay in your vehicle unless opening your trunk

Grocery Store Brings Positivity to Shoppers

Post-it® Custom Printed Super Sticky Notes Provide Uplifting Messages in Busy Store Environment



[DOWNLOAD CASE STUDY](#)



Challenge

In many communities, the fast pace of daily life can leave people feeling disconnected and stressed. Public spaces like grocery stores are often busy and impersonal, with customers focused on tasks rather than engaging with others. A grocery store in a medium-sized city noticed customers seemed overwhelmed and distracted, with few chances for positive interactions. The challenge was to find a simple way to bring positivity to their experience and encourage them to feel more connected to their community.

Solution

A group of local volunteers led by a community coordinator proposed an "Optimism Campaign" using Post-it® Notes with uplifting messages. Simple and inexpensive, the initiative aimed to brighten customers' days. Volunteers placed short, positive notes like "You are doing great today!" and "Kindness is free, sprinkle it everywhere!" These notes were strategically placed in high-traffic areas around the store, including the entrance, produce section, carts, checkout lines, and popular shelves.

Results

The "Optimism Campaign" had a positive impact on both customers and employees. Many shoppers reported feeling uplifted, with some sharing that the notes made their experience more enjoyable and fostered a sense of community. Some even posted photos on social media, spreading the positivity. Employees also appreciated the messages, creating a warmer atmosphere and motivating staff to engage more kindly with customers. A few employees added their own notes, further strengthening the sense of community.





Think
Positive
be
Positive



*Kindness
is free,
Sprinkle it
Everywhere!*

Restaurants and Food Service

Custom Printed Post-it® Notes showcase digital menu and order system



[DOWNLOAD CASE STUDY](#)



Challenge

A successful BBQ chain in the Southwest U.S. wanted to reduce its environmental footprint by replacing printed plastic menus with a more eco-friendly option.

Solution

Custom Printed Post-it® Notes containing scannable QR codes were placed on the tables, allowing customers to view the menu and place orders via mobile phone.

Results

Post-it® Custom Printed Notes are recycleable. They encouraged customers to use their mobile devices, which allowed the restaurant to reduce the number of plastic printed menus they kept on hand. Customers found the QR code easy to use and appreciated the restaurant's efforts to reduce its environmental footprint with Post-it® Custom Printed Notes being recycled, helping to minimize waste going to landfills.



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products**

BARBEQUE

• GRILL SMOKE •

BBQ Special	\$16
Grilled Pork Chops	\$10
Spicy Beef Bomb	\$12
Chicken Wings	\$8
Smoked Whole Brisket	\$18
Signature Ribs	\$14



SCAN THE QR CODE TO
VIEW OUR FULL MENU

BARBEQUE
• GRILL SMOKE •

ROGER JONES

FOUNDER & CHIEF GRILL MASTER

843.422.2349

rogerjones@bbqgrill.com

BARBEQUE
• GRILL SMOKE •



SCAN THE QR
CODE TO VIEW
OUR FULL MENU



Home and Business Moves

Custom Printed Post-it® Super Sticky Notes keep customers organized



[DOWNLOAD CASE STUDY](#)



Challenge

A moving company wanted to improve communication between homeowners and moving company employees. Homeowners needed a way to indicate which items should stay in the home, get loaded on the truck or be set aside for donations. This was further complicated by outdoor items like playsets, patio furniture and landscaping accessories.

Solution

The moving company provided Custom Printed Post-it® Super Sticky Notes to customers, allowing them to easily mark boxes and household items to ensure a successful move. Pre-printed 1x3 notes with the words "Keep," "Move" and "Donate" allowed homeowners to quickly walk the property and mark each item.

Results

Feedback was overwhelmingly positive from homeowners and moving company employees alike. The Custom Printed Post-it® Super Sticky Notes have reduced errors, eased frustration and increased the speed of each move — enabling the moving company to complete more moves during the year.





MOVE

KEEP

Take to
mom's house

Drive-Thru Windows

Custom Printed Post-it® Super Sticky Notes create a more efficient process



[DOWNLOAD CASE STUDY](#)



Challenge

A quick-service restaurant in the Midwest experienced a surge in drive-thru traffic, leading to difficulties in identifying which order belonged to which car. With multiple vehicles waiting in the parking lot, employees struggled to manage orders efficiently, causing delays and customer frustration.

Solution

The restaurant turned to pads of Custom Printed Post-it® Super Sticky Notes for a fast solution. Each pad had the numbers 1–99 printed in bold black ink. As every car passed through the drive-thru, a restaurant employee placed a pre-numbered note on the guest's car window which was then easily matched to the order number.

Results

This innovative use of Custom Printed Post-it® Super Sticky Notes accelerated the delivery of orders to waiting customers, eliminated delivery errors, and enabled a completely contactless ordering process.



34



QUICK
BURGER



QUICK
BURGER

27



FREE MEAL

with the purchase
of any combo meal

Some items may be excluded. See menu for details. Offer valid while supplies last. © 2018 Quick Burger. All rights reserved.

TIP:
Add a coupon to
encourage repeat
customers



Healthcare Solutions

Custom Printed Post-it® Super Sticky Notes serve as temporary signage



[DOWNLOAD CASE STUDY](#)



Challenge

A healthcare system on the East Coast with six hospitals and 14 satellite clinics needed a temporary signage solution for workstation hygiene reminders. Hospital and clinic employees shared workstations but could not tell if a workstation had been cleaned and sanitized after the previous user.

Solution

Custom Printed Post-it® Super Sticky Notes offered the perfect solution. Notes were applied to monitors and other surfaces to allow the initials of the workstation user — as well as the date and time of their cleaning process — to be captured for the benefit of the next user.

Results

Staff members were ensured of having a safe and hygienic work environment and also saved time by not duplicating cleaning efforts. The simplicity and visibility of the notes also increased employee compliance with the cleaning process.

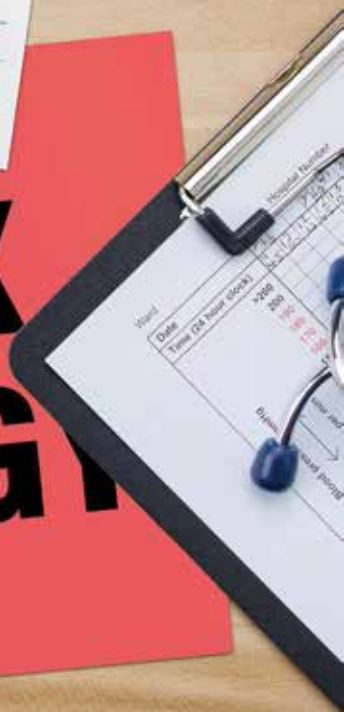




This area has been sanitized

Date	2/5	Time	12:15	Initial	KV
Date	2/6	Time	3:35	Initial	JR
Date		Time		Initial	
Date		Time		Initial	
Date		Time		Initial	
Date		Time		Initial	

LATEX ALLERGY



Important Dates

Custom Printed Post-it® Notes provide billing reminders



[DOWNLOAD CASE STUDY](#)



Challenge

A public utility company launched a new online payment service but soon saw an increase in late payments. They realized that customers needed reminders of important billing and closure dates.

Solution

The company created Custom Printed Post-it® Notes that served as a useful promotional item and an effective communication device, all in one. The notes were printed in 25-sheet pads that provided a full-year calendar with payment due dates highlighted in color, along with the company's contact information. A QR code was added that could be used by customers in case of a power outage.

Results

The reminder notes provided by the utility company resulted in an increase in timely bill payments by their customers. Highly visible and repositionable, the notes also gave customers a convenient communication tool for use in the home office or on the refrigerator door.



custom printed
products

JANUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
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30	31					

FEBRUARY

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JULY

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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30	31					



HAVE AN OUTAGE?

Scan the QR code above to report a power outage in your area.



METRO UTILITIES

WHERE IT DOESN'T STOP

1234 Penny Lane, Hampshire, IN 19420
940.124.2349 | metroutilities.com

Colleges and Universities

Command® Brand Custom Printed Hooks welcome students to campus



[DOWNLOAD CASE STUDY](#)



Challenge

A university was looking for a fun way to decorate students' dorm room doors. Resident Assistants suggested hanging chalkboards on the doors so they could leave personal messages for each student. However, the dorms had recently been remodeled and the school did not want to damage the doors.

Solution

The university had its logo applied to Command® Brand Custom Printed Hooks, allowing Resident Assistants to hang chalkboards on doors without damaging them. Students were already using Command® Brand hooks to hang things from the cinder block walls of their dorm rooms.

Results

The Command® Brand Custom Printed Hooks held the chalkboards securely in place, provided a handy way to attach chalk markers using string, and removed cleanly afterward. Students were able to showcase their school spirit and the dorm retained its just-remodeled look.



with custom
printed hooks



with custom
printed hooks





3M.com/promote



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Rate us at sageworld.com

Customer Service | Product Quality | Delivery



3M Promotional Markets

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