



Custom Printed Hooks



Colleges and Universities

Command® Brand Custom Printed Hooks welcome students to campus

Challenge

A university was looking for a fun way to decorate students' dorm room doors. Resident assistants suggested hanging chalkboards on the doors so they could leave personal messages for each student. However, the dorms had recently been remodeled and the school did not want to damage the doors.

Solution

The university had its logo applied to Command Brand Custom Printed Hooks, allowing resident assistants to hang chalkboards on doors without damaging them. Students were already using Command Brand hooks to hang things from the cinder block walls of their dorm rooms.

Results

The Command Brand Custom Printed Hooks held the chalkboards securely in place, provided a handy way to attach chalk markers using string and removed cleanly afterward. Students were able to showcase their school spirit and the dorm retained its just-remodeled look.



#HCH145
Large Hooks

