



## Custom Printed Products



# Scouting For Solutions

Custom Printed Post-it® Super Sticky Notes help organize food donation

## Challenge

Boy Scouts of America Twin Valley Council was looking for a way to help with their food drive; Scouting for Food. They needed an easy and efficient way to get the message out about the food drive. This event needed to be organized, impactful and allow scouts to know which houses to stop at during their winter food drive. Scouts needed an easy way to efficiently communicate their drive but then also pick up donated items on a designated day.

## Solution

Custom Printed Post-it® Super Sticky Notes offered the perfect solution. The scouts printed notes that conveyed their food drive details. They canvased neighborhoods by applying notes to doors and mailboxes. The note needed to communicate a message that was simple and concise. Each note had directions, a list of what could be donated, how to donate, and dates and times the donations would be picked up.

## Results

Scouting for Food was a huge success the day of the event! The scouts knew exactly which houses to stop at when they saw the bag of food and note attached. The simplicity and visibility of the notes made it so easy for homeowners to donate. Due to this the scouts saw an increase of over 30% on donated food items. This was a huge success for them and those in need.



#PD46P-25  
4 x 6 Custom  
Printed Notes

