



Post-it® Brand 250th Anniversary Ideabook



custom printed
notes

Original Post-it® Notes

- **Key Features:** Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable, holds securely in all areas
- **Recommended Uses:** Notes to hotel guests, branded to-do lists, pizza box coupons, office workflows
- **Usable Surfaces/Environments:** Smooth horizontal surfaces, normal indoor conditions (temp, humidity, etc.)
- **Adhesion Strength:** Original strength adhesive



Post-it® Super Sticky Notes

- **Key Features:** Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable
- **Recommended Uses:** "Sorry we missed you" notes for delivery drivers, restaurant coupons for car windows and front doors, inventory checklists for boxes and shelves
- **Usable Surfaces/Environments:** Smooth and lightly textured vertical surfaces, normal indoor conditions (temp, humidity, etc.) and dry outdoor conditions (protected from rain or apply when dry)
- **Adhesion Strength:** 2x the sticking power vs. original Post-it® Notes



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Custom Virtuals and Storyboards

Yes, we do that

Need help with a client meeting? Let us create custom virtuals and storyboards that bring the one and only Post-it® Brand to life:

- We research the company to find the best product fit
- 24-48 hour turnaround on standard virtuals
- A complimentary service just for you

For **250 years**, the spirit of America has been shaped by everyday moments, shared connections, and the ideas we pass from one person to another. It's in the small gestures, the thoughtful reminders, and the ways we show up for each other that something bigger is built.

This milestone is not just about where we've been, but the impact we continue to make every day. Together, we carry forward a legacy rooted in purpose, possibility, and pride.





Post it® Custom Printed Notes Shapes

The United States silhouette and circle shape deliver instant recognition, turning every note into a meaningful connection that captures attention and keeps your message front and center. Perfect for commemorations, events, and patriotic promotions, these unique shapes stand out in any setting, on desks, walls, and workspaces, where your brand remains visible long after the first interaction. Their engaging, memorable design makes an even stronger impact. Available in multiple sizes to fit your message and maximize availability.



custom printed
notes – full-color



Post-it® Custom Printed Notes Full Color

Bring your message to life in full color. With Post-it® Custom Printed Notes, every sheet becomes an opportunity to showcase your brand with bold graphics, vibrant imagery, and eye-catching detail. Perfect for promotions, events, and everyday use, full-color printing allows you to go beyond simple messaging, turning your notes into mini billboards that stay visible on desks, walls, and workspaces. From gradients to photography, your design is printed on every sheet, ensuring your brand is seen again and again. All of this comes together in a fun, memorable design that creates even greater impact.

Small in size, big on impact.

As we celebrate 250 years of connection and communication, the 3" x 3" Post-it® Custom Printed Notes are perfect for quick messages, reminders, and everyday visibility. Add full-color design to turn simple notes into eye-catching brand moments that stay front and center. It's the perfect way to keep your message seen again and again.



#PD331

A little more space, a lot more opportunity.

Inspired by 250 years of sharing ideas, the 3" x 4" size gives you room to combine bold visuals with meaningful messaging making it ideal for promotions, event handouts, and branded reminders. With full-color printing on every sheet, your design stands out while your message sticks. Practical, versatile, and built to be used daily.



#PD34P

Make a bigger statement with every note.

In a year that celebrates 250 years of stories worth sharing, the 4" x 6" Post-it® Custom Printed Notes provide the space you need for detailed designs, schedules, maps, or impactful messaging. Full-color printing brings your ideas to life turning each sheet into a functional piece your audience will keep and use. More space means more visibility for your brand.



#PD46P



custom printed
notes – full-color



Click to watch product video.



Post-it® Custom Printed Motion Pads

Keep your ideas moving, literally. Post-it® Custom Printed Motion Pads make it easy to capture, display, and rearrange your notes wherever you need them. The unique design allows each note to stick, peel, and reposition without leaving residue, so your workspace stays organized and flexible. Ideal for collaborative brainstorming, project planning, and team workflows, Motion Pads help ideas stay visible and actionable.



custom printed
notes cubes

Happy 4th of July

#C2100



#C3100

Post-it® Custom Printed Notes Slim Cubes

Compact, functional, and built to last. The slim cube delivers many sheets in one place, keeping your brand visible day after day. As we celebrate 250 years of sharing ideas, this format turns simple notes into a lasting presence on desks and workspaces. With the ability to print on multiple sides, your message is seen from every angle, maximizing exposure with every use.

Additional Details:

- Print on multiple sides for continuous brand visibility.
- Available in full color or spot color options.
- Maximize your message with optional top-sheet printing for added brand visibility and extra advertising impact.



Click to watch product video.



Post-it® Custom Printed Flags & Writing Tools

Highlight it. Write it. Flag it. Do it all.

The Post-it® Custom Printed Flags & Writing Tools Combo brings three essential tools together in one streamlined design, making it easy to capture ideas, emphasize key information, and stay organized in the moment. With a smooth ballpoint pen, vibrant highlighter, and built-in Post-it® Flags, it's designed for how people work every day. Perfect for meetings, training materials, and on-the-go use, this multifunctional tool keeps your brand in hand and in sight, reinforcing visibility with every interaction. A modern solution that reflects 250 years of communication, connection, and sharing ideas.



#WIPFHC



#WIPFC

A hand is holding a white Scotch Custom Printed Lint Sheet Pocket Pack. The pack features a patriotic design with the American flag and the text "250th ANNIVERSARY UNITED STATES OF AMERICA 1776-2026" and "Semiquincentennial Pride". A speech bubble next to it says "Because the smallest touch can make the biggest difference." At the bottom left, there is a yellow button that says "Click to watch product video." with a play icon.**Scotch®**

Custom Printed Lint
Sheets Pocket Pack

Because the smallest
touch can make the
biggest difference.

Click to watch product video.

Scotch® Custom Printed Lint Sheets Pocket Pack

Clean it up. Keep it close. Stay confident.

Scotch® Custom Printed Lint Sheets Pocket Pack is the perfect on-the-go essential, designed to keep clothes looking polished wherever the day takes you. Compact and convenient, it easily fits into purses, pockets or bags, making it a go-to for quick touch-ups at work, events or travel.

With approximately 40 adhesive sheets, it effortlessly removes lint, dust and pet hair, turning a simple moment into a lasting brand impression.

Additional Details:

- Includes approximately 40 disposable lint sheets.
- Compact, pocket-sized design for everyday convenience.
- Full-color imprint available on the outer cover.
- Ideal for travel, events and on-the-go use.



**Custom Printed
Hooks**



Command™ Brand Custom Printed Hooks

Hang it. Use it. See it every day.

The Command™ Custom Printed Hooks turn everyday organization into a powerful brand touchpoint. Designed to hold strong and remove cleanly, they provide a damage-free way to keep spaces organized, while keeping your message front and center. Available in both medium and large sizes, these hooks are perfect for everything from keys and accessories to bags and jackets. Whether at home, in the office, or on the go, your brand becomes part of daily routines, delivering consistent visibility in real-life moments. A practical solution that reflects 250 years of innovation, where function meets lasting impact.

Additional Details:

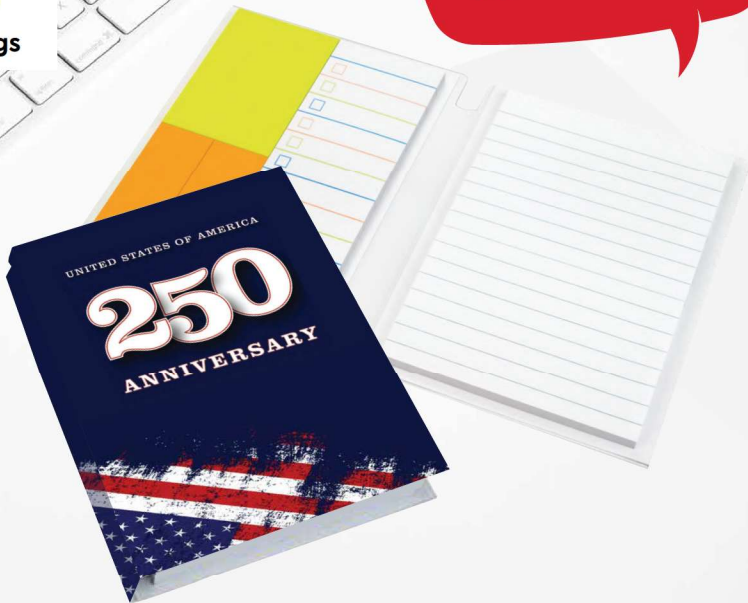
- Medium holds up to 3 lbs; Large holds up to 5 lbs.
- Sticks to a variety of smooth surfaces including walls, glass, tile, and metal.
- Removes cleanly with no damage or sticky residue.
- Full-color imprint available for bold brand visibility.

Essential Journal
featuring



notes and flags

The ideas you write down
today become the stories
you build tomorrow.



Essential Journal Featuring Post-it® Notes & Flags

Write it down. Flag what matters. Keep everything together.

The Essential Journal featuring Post-it® Notes & Flags brings organization, creativity, and convenience into one streamlined solution. Designed for everyday use, it combines a full-size journal with built-in Post-it® Notes and Flags, making it easy to capture ideas, highlight key moments, and stay on track throughout the day. With multiple note sizes and flag options included, this all-in-one format keeps your message in hand and in sight, turning every page into an opportunity for lasting brand visibility. A practical, elevated piece that reflects 250 years of communication, connection, and sharing ideas.

Additional Details:

- Includes multiple Post-it® Note sizes and a flag set for easy organization.
- Full-color imprint available on the front cover for bold branding.
- Ideal for meetings, training, onboarding, and events.
- Combines note-taking, organization, and highlighting in one product.



custom printed
notes mobile pack



Post-it® Custom Printed Notes Mobile Pack

Take your message anywhere.

The Post-it® Custom Printed Notes Mobile Pack is designed for life on the go, giving your audience a convenient way to capture ideas, leave reminders, and stay organized wherever they are. With a slim, portable design, it easily fits into pockets, bags, or notebooks, making it a daily essential that travels with them. Featuring a full-color printed cover and Post-it® Notes inside, this compact format keeps your brand in hand and in sight, turning everyday moments into lasting impressions. A simple, functional solution that reflects 250 years of connection, where ideas are always within reach.

Additional Details:

- Includes 25 Post-it® Notes (2¾" x 3") inside.
- Slim profile for easy portability.
- Ideal for travel, meetings, events, and everyday use.
- Keeps your brand visible wherever notes are used.

For **250 years**, this country has been built on ideas worth sharing and moments worth remembering. In the same way, Post-it® Notes have become a trusted part of everyday life helping people connect, organize, and bring ideas to life. When you choose the original, you choose quality you can count on and a brand people recognize. It's more than just a note. it's something people trust to stick. Look for the Post-it® Brand logo and feel confident in what you share.



The brand you use and trust...Look for the Post-it® Brand Logo on the back!

3M.com/promote

Register for our distributor-only website and let our Sales Tools help you!

3M Promotional Markets is Open Line

If you've never worked with 3M before, come on board and benefit from our many years of experience, quality products and exceptional service.



Recipient of a 2026 SAGE A Rating
Rate us at sageworld.com

Customer Service | Product Quality | Delivery



3M Promotional Markets

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