



# Food & Service Idea Book



## Original Post-it® Notes

- **Key Features:** Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable, holds securely in all areas
- **Recommended Uses:** Notes to hotel guests, branded to-do lists, pizza box coupons, indicate newly sanitized surfaces
- **Usable Surfaces/Environments:** Smooth horizontal surfaces, normal indoor conditions (temp, humidity, etc.)
- **Adhesion Strength:** The Original



## Post-it® Super Sticky Notes

- **Key Features:** Pressure-sensitive adhesive, removes cleanly, repositionable, recyclable
- **Recommended Uses:** "Sorry we missed you" notes for delivery drivers, restaurant coupons for car windows and front doors, inventory check lists for boxes and shelves
- **Usable Surfaces/Environments:** Smooth and lightly textured vertical surfaces, normal indoor conditions (temp, humidity, etc.) and dry outdoor conditions (protected from rain or apply when dry)
- **Adhesion Strength:** 2x the sticking power vs. original Post-it® Notes



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## Custom Virtuals and Storyboards

### Yes, we do that

Need help with a client meeting? Let us create custom virtuals and storyboards that bring the one and only Post-it® Brand to life:

- We research the company to find the best product fit
- 24-48 hour turnaround on standard virtuals
- A complimentary service just for you



**Scotch®**

Custom Printed Lint  
Sheets Pocket Pack



## Convenience for Your Customers.

Scotch® Custom Printed Lint Sheets Pocket Packs are great items to have in restaurants. Place them in the restroom or present them at checkout so guests can conveniently remove lint from their clothes. They can either use one sheet or take the pack with them.

With two full-color options available, you can choose as little or as much advertising as you want. Print in one location or maximize advertising space by printing on the entire cover, both front and back.



GREAT FOR  
CUSTOMERS TO TAKE  
WITH THEM TO HELP  
REMOVE LINT



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## Limit Contact at the Drive Thru.

Applied to the inside or outside of a car window or to a side mirror, Post-it® Custom Printed Notes are a contactless option for drive-thru windows.

It's an easy way to help keep your staff organized and food delivery efficient.





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## QR Codes for Easy Menu Viewing.

Optimize your menu or service options by adding QR codes to your Post-it® Custom Printed Notes. Customers can have quick access to everything you offer, right at their fingertips.

**BEVERAGE MENU**

• SEASONAL FAVORITES •

GREAT NORTHERN ALE	8% ABV - 140Z \$6
PACK 'N' RYE ALE	5.9% ABV - 140Z \$5
SWEARWOLF IPA	9% ABV - 140Z \$7

Scan the QR code to see what else is on tap:

Don't forget to fill your growler!

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## The Perfect Solution for Outdoor Dining.

A simple but effective way to create efficiencies in your business, Post-it® Custom Printed Notes make ideal one-time-use menus. They are especially convenient for patios. Our repositionable adhesive allows the note to adhere to the table, to help prevent the wind from blowing menus away.



GREAT OPTION FOR SEASONAL MENUS



## Making a Delivery? Leave Behind a Note with Coupon.

Add Post-it® Custom Printed Notes to your delivery service. Help keep deliveries contactless when dropping off groceries by leaving a note behind with coupons and your information. Notes are repositionable so they can be moved from the door and then applied to the refrigerator for easy access later.





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## Out for Delivery? Add a Coupon or Promotion to the Box.

Post-it® Custom Printed Notes coupons can be powerful marketing tools when applied to pizza boxes, restaurant and grocery deliveries. Customers can easily move a coupon from the box and stick it to where it can get noticed for their next order.







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## Maximize Your Offer with an Entire Cube of Advertising.

Maximize customer interactions by printing an entire cube of full-color coupons. Placed next to the register, the cube helps keep coupons in sight and within easy reach, so customers can take one themselves. Or you hand a sheet to customers with each order. Colorful printing on all four sides and the sheets helps ensure high visibility.



ITEM# C262







## Get Hooked on Command!

Scotch® Brand Custom Printed Command Hooks are an excellent option for storage and organization. They come in three fullcolor, functional sizes, allowing you to hang whatever you want where ever you need it. And when you're finished with them, they remove cleanly without damaging the surface.



# 3M.com/promote



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Customer Service | Product Quality | Delivery



## 3M Promotional Markets

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